

AMERICAN ORTHOPAEDIC ASSOCIATION



Providers & patients united for improved care.

Own the Bone™ Newsletter Summer 2009, Issue 1

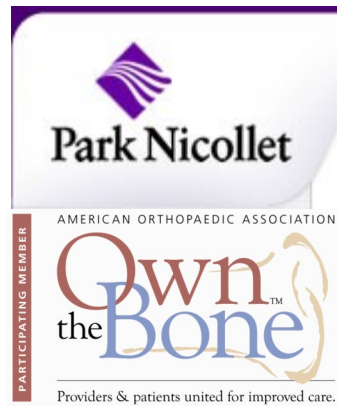
Welcome to the Own the Bone Newsletter

You are receiving this newsletter as a result of your interest to have a positive impact on your patients' current and future bone health. Thank you.

AOA Welcomes Park Nicollet Hospital as a Participant of Own the Bone

The American Orthopaedic Association proudly welcomes Park Nicollet Methodist Hospital and Medical Center as an initial participating member of Own the Bone. Gregg Strathy, MD (orthopaedic surgeon) and Rebecca Haugen, RN will be implementing the program at their site.

AOA congratulates Park Nicollet on taking a leadership role in addressing this critical bone health issue by becoming a participating member in Own the Bone. We look forward to sharing some of Park Nicollet's best practices with other subscribers of the program.



Inside this issue:

AOA WELCOMES PARK NICOLLET

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ENROLL TODAY

THANKS TO OUR SPONSORS

Learn More About How Park Nicollet Hospital Implemented Own the Bone

Own the Bone is a quality improvement initiative designed to identify, evaluate and treat patients age 50 and over for osteoporosis and low bone density. Own the Bone provides users with tools, including a Web based registry, in order to streamline implementation and operation of the program. Sites can implement the program in the manner most convenient for them. Read more about how Park Nicollet is implementing Own the Bone.

Park Nicollet is an urban 400+ bed hospital that sees 300-350 hip fracture patients per year. Five years ago the chief of rheumatology attempted to develop a program to

appropriately evaluate all fragility fracture patients post discharge. After a year and a half of hard work developing order sets and speaking with physician and nursing colleagues, the follow-up rate for evaluation of osteoporosis in this group of patients was only 20%. Park Nicollet worked together to establish Own the Bone. Since orthopaedic surgery is a service line and has access to decision making for clinical services, Park Nicollet expanded a nursing role by .2. This was done to ensure patients are enrolled, data was entered into the Own the Bone registry, and to make certain patients were seen at the 6 week post discharge clinic. This nurse is responsible for discharge

planning and serves as the educator for total joint arthroplasty cases for the remaining .8 of her time. At the 6 week visit at the TRIA orthopaedic center, a DXA scan, follow up hip fracture radiograph, additional counseling and medical (pharma) interventions necessary to treat their osteoporosis are provided. Because Park Nicollet is an integrated group practice with a universal EMR, patients receive their one year follow-up by their primary care physician, or in complex cases, by the rheumatology service that oversees the protocols for managing this cohort of patients.

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“Direct medical costs of osteoporosis in the U.S. have been estimated at between 19 billion dollars (2005 dollars).

**National Osteoporosis Foundation (NOF).
Osteoporosis Fast Fact. (February 2008)**

Own the Bone...Not Just For Orthopaedic Surgeons

The American Orthopaedic Association believes that since orthopaedic surgeons are most often the initial treating physician for the patients with fragility fractures, they have a leadership role to play in these

patients' underlying bone health maximizing the “teachable moment” after a fracture. While orthopaedic surgeons may not follow patients long-term, AOA believes that they can be a part of the multi-specialty

care of a patient. AOA developed Own the Bone to address this critical issue in orthopaedics. Any specialty can **Champion** Own the Bone within its institution.

Own the Bone Provides Easy to Use Reports to Measure Success

A key benefit of participating in Own the Bone is the ability to measure how an institution is adhering to the 10 evidence-based measures and how to compare a site's results against other

participating sites' results. Own the Bone offers these reports as well as many others to help subscribers understand their progress and aid program management. These re-

ports can be intuitively generated from the system and the data can be exported into a .CSV format for further analysis.

Learn More About Own the Bone

We invite you to learn more about Own the Bone. AOA offers several documents to provide you with more information as well as a presentation to edu-

cate others at your institution about the program. Please click on the links below or visit www.ownthebone.org/providers/about

[Registry Demo](#)
[FAQs](#)
[Fact Sheet](#)
[Presentation](#)
[Informational Webinar](#)
[System Reports](#)

Enroll Today!

Enrollment can be completed in a couple of easy steps.

Complete and return the [Enrollment Form](#) and [Participation Agreement](#) (between hospital/clinic and AOA) with payment to:

The American Orthopaedic Association
Attn: Own the Bone
P.O. Box 95289
Palatine, IL 60095-0289

More Resources Available on the Web
www.ownthebone.org

AOA Recognizes 2009 Own the Bone Sponsors



Own the Bone is designed by the American Orthopaedic Association and supported in part by the **AOA Own the Bone Educational Alliance**. Members include:

- Novartis Pharmaceuticals Corporation, Founding Member
- National Osteoporosis Foundation

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- Eli Lilly and Company Foundation

Colleague Level:

- The Alliance for Better Bone Health: Sanofi Aventis and P & G

Friend Level:

- Amgen



THE AMERICAN ORTHOPAEDIC ASSOCIATION

Founded in 1887, the American Orthopaedic Association (AOA) is the oldest orthopaedic association in the world. At its core are the ideals of its mission: "To identify, develop, engage, and recognize leadership to further the art and science of orthopaedics."

Recently, the AOA took a leadership role on this critical issue by launching the Own the Bone program. The program focuses on fragility fracture care, and re-fracture prevention rather than osteoporosis prevention. The seriousness of the fracture episode provides physicians with a "teachable moment" in which it is possible to impact behavior.

The AOA believes that a cooperative effort between patients and their health care providers can result in a ripple effect throughout entire communities. The AOA encourages you to Own the Bone.

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Questions, comments, or article ideas? Please contact us!

"Up to 50% of all women and 25% of all men age 50 years will sustain fragility fractures in their remaining lifetime."

National Osteoporosis Foundation (NOF). Osteoporosis Fast Fact. (February 2008)

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