For Immediate Release:

The American Orthopaedic Association Welcomes the Georgia Orthopaedic Society (GOS) as a New Member of the Own the Bone® Organizational Alliance

Rosemont, IL—April 8, 2013 – The American Orthopaedic Association (AOA) today welcomes the Georgia Orthopaedic Society (GOS) as a new member of its Own the Bone® Organizational Alliance. Own the Bone (OTB), a national web-based quality improvement program, encourages a multidisciplinary process of identification, evaluation, and treatment of fragility fracture patients in order to prevent their future fractures. The Own the Bone Organizational Alliance has been created to highlight the commitment of and formally recognize a broad community of healthcare organizations and their members who are implementing a cooperative approach in the co-management of osteoporotic fracture patients to improve their bone health and, thus, their treatment outcomes.

Douglas W. Lundy, MD, GOS President stated that, “The Georgia Orthopaedic Society is honored to become part of the Own the Bone Organizational Alliance. We believe that the maintenance and optimization of bone health in our patients is very important to ensuring an active, healthy lifestyle. The orthopaedic surgeons of the GOS look forward to partnering with the AOA in delivering improved bone health to the citizens of Georgia.”

The Organizational Alliance supports Own the Bone by educating physicians and allied medical professionals about the need to coordinate care across specialties in order to ensure that patients are educated and treated beyond routine fracture care. The GOS has made a commitment to such education.

“We welcome GOS and its members as program partners. By collaborating with GOS we hope to further increase knowledge of this major health crisis and to work together to prevent future fragility fractures,” said Terrance D. Peabody, MD President of The American Orthopaedic Association.

About Own the Bone®
The American Orthopaedic Association’s Own the Bone program is a comprehensive quality improvement initiative that encourages a multidisciplinary approach to patient care after a fracture in order to reduce the incidence of future fractures. The program works to change physician and patient behavior. The program provides educational materials and tracks information through a web-based registry. Key elements include nutrition counseling, physical activity recommendations, lifestyle coaching, pharmacology, bone density testing and written communication with the patient, their primary care physicians and allied health care providers. AOA developed the Own the Bone program to help hospitals and practices better identify, evaluate and treat patients who suffer from osteoporosis-related fractures. For more information about Own the Bone or its Organizational Alliance, visit www.ownthebone.org or call 847.318.7330.
About GOS
The mission of the Georgia Orthopaedic Society is to help Georgia Orthopaedic Surgeons provide quality care and lead rewarding professional lives. The Georgia Orthopaedic Society will accomplish our mission statement by: offering orthopaedic surgeons educational programs on clinical and practice management topics; conducting advocacy efforts on behalf of orthopaedic surgeons and patients; providing opportunities to foster personal and professional relations among orthopaedic surgeons; and promoting the specialty of orthopaedic surgery to the general public. For more information, visit http://www.georgiaorthosociety.com/.

About the AOA
The American Orthopaedic Association, founded in 1887, is the oldest national orthopaedic association in the world. The AOA’s mission is to identify, develop, engage and recognize leadership to further the art and science of orthopaedics. For more information visit www.aoassn.org or call 847.318.7330.

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