For Immediate Release:

The American Orthopaedic Association Welcomes the Michigan Orthopaedic Society (MOS) as a New Member of the Own the Bone® Organizational Alliance

Rosemont, IL—August 24, 2012 – The American Orthopaedic Association (AOA) today welcomes the Michigan Orthopaedic Society (MOS) as a new member of its Own the Bone® Organizational Alliance. Own the Bone (OTB), a national web-based quality improvement program, encourages a multidisciplinary process of identification, evaluation, and treatment of fragility fracture patients in order to prevent their future fractures. The Own the Bone Organizational Alliance has been created to highlight the commitment of and formally recognize a broad community of healthcare organizations and their members who are implementing a cooperative approach in the co-management of osteoporotic fracture patients to improve their bone health and, thus, their treatment outcomes. MOS is the first regional orthopaedic society to join the Organizational Alliance.

Ted Parsons, MD MOS President stated that, "The Michigan Orthopaedic Society is committed to education and superior patient care. In this era of evidence based medicine, embracing the Own the Bone initiative not only makes good sense, it is good clinical practice. As a state society we are delighted to partner with and endorse the OTB Program, and call on our colleagues everywhere to become more engaged in educating and effectively treating our patients with fragility fractures. This prevalent orthopaedic problem will only continue to grow unless we take definitive measures to control it!"

The Organizational Alliance supports Own the Bone by educating physicians and allied medical professionals about the need to coordinate care across specialties in order to ensure that patients are educated and treated beyond routine fracture care. The MOS has made a commitment to such education.

“We welcome MOS and its members as program partners. Thanks to the engagement of MOS on this issue, physicians and other healthcare practitioners in Michigan have already been actively taking a stance to reduce the osteoporosis treatment gap by implementing Own the Bone. By collaborating with MOS we hope to further increase knowledge of this major health crisis and to work together to prevent future fragility fractures,” said Terrance D. Peabody, MD President of the American Orthopaedic Association.

"The Michigan Orthopaedic Society is happy to join with Own the Bone’s initiative to diagnose, treat, and prevent osteoporotic fractures. We hope the grass root efforts of the local state society can complement the national OTB program. Furthermore, we would applaud further involvement from all state societies in these efforts. Since osteoporosis affects 1 out of 2 women and 1 out of 4 men, it is an extremely common problem permeating all our societies,” said Clifford B. Jones, MD Past President of the Michigan Orthopaedic Society.

About Own the Bone®
The American Orthopaedic Association’s Own the Bone program is a comprehensive, hospital-based quality improvement initiative. The program encourages a multidisciplinary approach to patient care after a fracture in order to reduce the incidence of future fractures. The program works to change physician and patient behavior. The program provides educational materials and tracks information through a web-based registry. Key elements include nutrition counseling, physical activity recommendations, lifestyle coaching, pharmacology, bone density testing and written communication
with the patient, their primary care physicians and allied health care providers. AOA developed the Own the Bone program to help hospitals better identify, evaluate and treat patients who suffer from osteoporosis-related fractures. For more information about Own the Bone or its Organizational Alliance, visit www.ownthebone.org or call 847.318.7330.

About MOS
The Michigan Orthopaedic Society (MOS) is the professional organization for orthopaedic surgeons in the state of Michigan. Representing over 600 physicians, the association strives to serve our orthopaedic professionals and to advance the highest quality musculoskeletal care through educational programs. The Michigan Orthopaedic Society participates in the legislative process by promoting the involvement of orthopaedic surgeons in grassroots advocacy efforts to promote public policies that ensure high quality care for our patients. For more information, visit www.mosonline.org.

About the AOA
The American Orthopaedic Association, founded in 1887, is the oldest national orthopaedic association in the world. The AOA’s mission is to identify, develop, engage and recognize leadership to further the art and science of orthopaedics. For more information visit www.aoassn.org or call 847.318.7330.

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