



AMERICAN
ORTHOPAEDIC
ASSOCIATION

THE AMERICAN ORTHOPAEDIC ASSOCIATION **2026 PARTNERSHIP OPPORTUNITIES**

- YEAR-ROUND SPONSORSHIPS
- AOA ANNUAL LEADERSHIP MEETING
MAY 12-16, 2026 | ALBUQUERQUE, NM

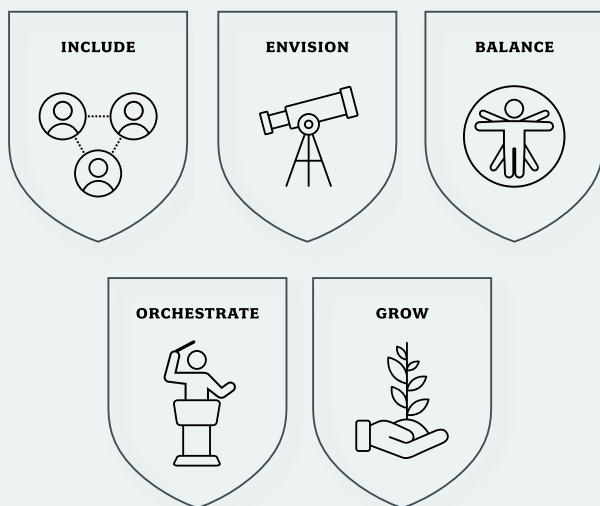
CONNECT WITH ORTHOPAEDIC LEADERS

The AOA connects you with influential leaders and decision-makers in academia and private practice who help shape the careers of residents and fellows. These individuals have made notable contributions to education, research, and the practice of orthopaedic surgery. As a distinguished organization of elected leaders from all orthopaedic subspecialties, the AOA offers a range of programs aimed at fostering leadership development for surgeons throughout their careers, from residency onward.

AOA LEADERSHIP PRINCIPLES

The AOA provides leadership education to orthopaedists in training and throughout their career. AOA leadership programs are valuable to all orthopaedic surgeons seeking to gain new skills or further enhance existing knowledge. Research highlights that while surgeons have honed their clinical skills, formal leadership education and development is equally important for optimal outcomes throughout their career.

A core part of the AOA's mission is to develop leaders in the orthopaedic community. The AOA Leadership Principles model forms the foundation of the AOA's leadership programming and provides a basis for education, hiring, and performance evaluation processes across all career stages and practice settings.



NEXT GENERATION PROGRAMS



Resident Leadership Education

Audience: More than 200 PGY4 residents each year

The C. McCollister Evarts Resident Leadership Forum (RLF) is an interactive introduction to leadership concepts for the top 200 PGY4 residents in North America, many of whom will serve as Chief Resident and influence other residents in their program.



Emerging Leaders Program

Audience: Over 500 PGY5–10th year in clinical practice

The Emerging Leaders Program (ELP) recognizes and develops early career orthopaedic leaders.

Each year, ELP participants come together for an educational forum, the Scott D. Boden Emerging Leaders Forum (ELF). The ELF audience at the AOA Annual Leadership Conference brings together a unique cohort of orthopaedists who are firmly on track to become the leaders of the future.

AOA PARTNERSHIP OPPORTUNITIES

2026 Annual Leadership Meetings

May 12-16, 2026 | Albuquerque, NM

General Session Symposia (CME)

The general session features cutting-edge symposia focused on leadership, fostering meaningful dialogue between members, emerging young leaders, and industry attendees. The main program offers sponsors the unique opportunity to engage with key decision-makers, showcase their commitment to advancing the field, and gain visibility among a highly influential audience. Sponsorship provides an exclusive platform to connect with the thought leaders guiding the future of orthopaedics.

Scott D. Boden

Emerging Leaders Forum (CME)

Over 100 Emerging Leaders address critical issues impacting the orthopaedic community and leadership development during interactive sessions and exercises. The 2026 theme will focus on the Leadership Principle of 'Envision' to address how to commit to aspirational goals and inspire others.

Summer CORD Conference (CME)

Over 170 Residency and Fellowship Directors, Department Chairs, and program faculty attend to discuss educational concepts, problems and issues, and identify tangible solutions to changes in orthopaedic graduate medical education. 95% of all allopathic and osteopathic residency training programs are CORD members. The 2026 Summer CORD Conference theme will examine the timely and relevant topic of "Shaping Tomorrow's Orthopaedic Workforce."

C. McCollister Evarts

Resident Leadership Forum

200 of the top orthopaedic residents will participate in this engaging, interactive forum to gain key leadership insights and build professional relationships that will last throughout their careers.

PREMIER ENGAGEMENT OPPORTUNITIES at the ANNUAL LEADERSHIP MEETINGS

Industry Lunch & Learn

\$25,000

Engage and educate an audience of orthopaedic leaders by hosting a 45-minute Lunch & Learn session while promoting your products/services. The AOA will promote your session to generate an audience of interest to your company. Opportunities are available for the general Annual Meeting attendees, resident leaders, emerging leaders, or Program Directors/Department Chairs.

Expert Advisory Panel

\$50,000

Partner with the AOA to organize an in-person 60-90 minute panel discussion with 8-12 subject matter experts from the orthopaedic profession. This is the perfect interactive and focused format to gain valuable insights and information specific to a topic of interest to your company. AOA will identify a physician member who is an expert in the desired field/subject matter to work with the industry partner to facilitate the session and work towards meeting the information objectives.

Targeted Roundtable Discussion

\$10,000

Share information and education about your products and services that are especially relevant to an orthopaedic audience. This interactive session will provide contact with orthopaedic surgeons on a topic of interest, with a 45-minute structure that will provide the opportunity to obtain feedback from several thought leaders selected to attend.



2026 AOA PARTNERSHIP OPPORTUNITIES

ON-SITE BRANDING OPPORTUNITIES at the ANNUAL LEADERSHIP MEETINGS

Albuquerque Convention Center On-Site Branding:

Escalator Sides Branding:
\$7,000 for two sides per escalator,
plus production costs

Be the first and last impression for event attendees with prominent branding on the convention center escalators.

Skybridge Window Clings:
\$7,000/One set of 7 windows,
plus production costs

Your branding and message will be displayed to all event guests in this main walkway.

Exterior Elevator Doors Display:
\$5,000/elevator plus production costs

Showcase your company branding to meeting attendees with the strategic positioning in the convention center elevators.

Elevator Interior Display:
\$7,000/elevator plus production costs

Your company branding and messaging will be featured in this high-impact interior elevator location.

Digital/Other:

- **Company Logo or Image on Meeting Registration confirmation email:**
\$2,000 (must be pre-approved by AOA)
- **Pre-Meeting Attendee Mailing List for One-Time Use:** \$1500
- **Custom Key Cards or Key Folders:**
\$5,000 plus production costs
- **Lanyards:**
\$5,000 plus production costs

Keynote Speaker Sponsorship **\$10,000**

Sponsor recognition will include a verbal announcement at the beginning and end of the keynote presentation plus your company logo featured on the opening/closing slides.

Session Speaker **\$7,500**

Select a specific session speaker or topic that is aligned with your company's priorities during the AOA Annual Leadership Meetings. Industry sponsors will receive podium recognition for their support.

Exhibit Tabletop Display **\$5,000 by 3/31 | \$6,000 after 3/31**

Gain visibility for your products and services as an AOA exhibitor. Interact directly with meeting attendees during meal and coffee breaks and network with attendees at the Welcome Reception. A limited number of spaces are available.

Attendee Lounge Sponsorship **\$10,000**

The Attendee Lounge is ideally located near the main session space where meeting attendees will recharge, relax, and reconnect. This is the perfect sponsorship opportunity to showcase your support and company with signage and branding options.

Coffee & Conversations **\$5,000**

Sponsor the popular Coffee & Conversations event on Thursday and Friday for meeting attendees to connect and interact over their morning coffee.

2026 AOA PARTNERSHIP OPPORTUNITIES

EDUCATION SPONSORSHIP OPPORTUNITIES

Own the Bone Symposium (CME/CNE)

Virtual

Clinicians participate in this popular CME/CNE-accredited symposium offering orthopaedic and bone health teams the knowledge to establish and run a secondary fracture prevention program or Fracture Liaison Service (FLS). This symposium draws a multidisciplinary audience of orthopaedic surgeons, NPs, PAs, nurses, and other multidisciplinary physicians (rheumatologists, geriatricians).

Own the Bone Webinar Series (CME)

\$5,000 per webinar

Own the Bone offers quarterly educational CME webinars focused on key topics in bone health management, secondary fracture prevention, and bone health optimization, catering to orthopaedic surgeons and their teams. Each webinar is presented live and recorded for on-demand access, targeting specific themes and audiences. By supporting individual webinars, your company will have the opportunity to participate with up to five representatives in the live event, be verbally highlighted and recognized, and have the event recording included in the on-demand library for providers at affiliated hospitals and practices.

Own the Bone® Orthopaedic Bone Health ECHO®

\$2,500 per ECHO session

The Own the Bone Orthopaedic Bone Health ECHO® program shares and expands knowledge and skills in bone health among orthopaedic providers, with the goal of reducing fragility fractures and improving patient care. Each month, a panel of experts leads interactive, multidisciplinary

sessions via Zoom, addressing current bone health topics and facilitating discussions on participant-led patient case studies. These sessions encourage active learning, knowledge exchange, and collaboration among participants, fostering a dynamic environment for professional growth. By supporting ECHO sessions, your company will have the opportunity to participate with two representatives during the live event. The event recording will be made available in the on-demand library for providers at affiliated hospitals and practices.

Bone Break – Connecting the Own the Bone Community

\$10,000 annual sponsorship

Sponsor the online Own the Bone community forum, which fosters discussions and networking among affiliated clinicians on practical and clinical considerations for bone health management of fragility fracture patients, as well as for bone health optimization for patients undergoing elective total joint and spine surgeries. As a sponsor, your company will receive year-round recognition on the platform, showcasing your support for these important conversations and the advancement of clinical care.

CORD Exchange

\$10,000 annual sponsorship

Sponsor this forum that facilitates CORD member-to-member discussions of issues related to resident/fellow education and programs. Sponsors will receive year-round recognition on the CORD Exchange platform.

Leadership Institute (CME) Virtual

This interactive workshop is designed to acquire an effective framework for successfully negotiating the US

healthcare environment. Participants learn to frame and diagnose a problem, and challenge ways of identifying patterns that can lead to innovative solutions.

AOA Podcast Episode

\$5,000 per episode

The AOA podcast *Lessons in Orthopaedic Leadership* series has quickly gained popularity with an average of over 500 downloads per episode. The podcast includes advertising, read by our host, that features your company and message with a pre-roll, mid-roll, or post-roll placement. Support recognition through your company's handle and/or a website link will be included in the Episode Notes.

Orthopaedic Residency Information Network (ORIN)™

Variable pricing available for digital ad placement

The ORIN functions as a central portal of information about all Council of Orthopaedic Residency Directors (CORD)-member orthopaedic surgery residency programs across the United States. CORD Member programs account for 95% of ACGME-accredited orthopaedic surgery residency programs. Medical students can use this tool to explore orthopaedic residency programs, and programs can use this tool to highlight their program information, strengths, and opportunities.

All information available to medical students within ORIN is directly reported by the program itself. This information is available to program administrators, program directors, and the dean of students at every medical school in the country. Sponsorship options are available for digital ad placement on a year-round or quarterly basis. Call for further details.

2026 AOA PARTNERSHIP OPPORTUNITIES

OUR AUDIENCES

The following AOA audiences can be targeted through these offerings:

CORD Affiliates

Over 1,200 Program Directors, Assistant Program Directors, Fellowship Directors, Department Chairs, Program Coordinators, and faculty; 201 graduate medical education accredited allopathic, osteopathic, and Canadian programs

Representing nearly 95% of all ACGME-accredited orthopaedic surgery residency programs, the AOA's CORD supports the needs of program leadership and faculty responsible for educating the next generation of orthopaedic surgeons. CORD has provided educational programming, materials, and a forum for the exchange of ideas among leaders in orthopaedic graduate medical education (GME). CORD influences educational advancements by establishing best practices in orthopaedic GME to achieve common educational goals.

To create further solutions, CORD established the Universal Offer Day, the Orthopaedic Residency Information Network (ORIN), and the Electronic Standardized Letter of Recommendation (eSLOR). CORD conducts two annual conferences, in February and June, each of which draws 170-300 participants.

AOA Members

More than 1,700 orthopaedic leaders

Only orthopaedic surgeons who have made significant contributions to orthopaedic leadership education, research, and practice are selected for AOA membership. AOA members are deans, department chairs, program directors and other influential decision makers.

AOA Emerging Leaders

More than 500 PGY5-10th year in clinical practice

The AOA's Emerging Leaders Program delivers a continuum of learning for developing orthopaedic leaders in the 5th year of residency through their 13th year of clinical practice. Newly in practice, these rising orthopaedists are among a highly select group of individuals poised to impact the specialty now and in the future.

AOA Resident Leaders

Approximately 200 PGY4 residents

Top PGY4 residents, many of whom will become their program's chief resident, are nominated to participate in the C. McCollister Evarts Resident Leadership Forum by their leadership program. This leadership development program provides Resident Leaders with interactive sessions and the opportunity to network with US and Canadian peers and orthopaedic leaders. The AOA gathers the resident leaders and Program Directors to allow for productive exchange, identification of issues, and designing workable solutions to further advance the progression and graduate medical education.

Own the Bone Network Clinicians

Audience:

More than 5,900 providers including orthopaedic surgeons and their NP, PA, RN and multidisciplinary colleagues

The Own the Bone quality improvement program provides bone health education and resources to an audience of interested orthopaedic surgeons, multidisciplinary physicians (endocrinologists, rheumatologists, and geriatricians) nurse practitioners, physician assistants, nurse coordinators and other clinicians who treat fragility fracture and other orthopaedic patients.

Hospitals and practice groups utilize the quality improvement program to initiate osteoporosis management for patients with fragility fractures and optimize bone health for those undergoing total joint and spine procedures. Own the Bone offers valuable knowledge and resources to incorporate secondary fracture prevention and bone health optimization into standard clinical care. This is achieved through live, virtual, and on-demand activities, best practice materials, and a patient registry.

CORPORATE RECOGNITION LEVELS

(Corporate Support level is determined by all cumulative contributions to the AOA in a calendar year.)



EDUCATIONAL ALLIANCE
\$125,000+

RECOGNITION:


- Includes all Collaboration Partner recognition plus:
 - One Banner Ad & Two Push Notifications via AOA app
 - Social media exposure via AOA Twitter and LinkedIn

5 INVITATIONS TO:

- Annual Meeting Symposia
- Supported Programs

OPTIONAL BENEFITS:
(Select 2)

- Post-meeting Annual Meeting attendee roster with names & institutions
- Name recognition for supported on-demand sessions (in accordance with ACCME guidelines)
- Virtual conference call with select AOA members/leadership



KNOWLEDGE PARTNER
\$90,000-\$124,999

RECOGNITION:


- Includes all Collaboration Partner recognition plus:
 - One Banner Ad & Two Push Notifications via AOA app

3 INVITATIONS TO:

- Annual Meeting Symposia
- Supported Programs

OPTIONAL BENEFITS:
(Select 1)

- Post-meeting Annual Meeting attendee roster with names & institutions
- Name recognition for supported on-demand sessions (in accordance with ACCME guidelines)



PRIORITY PARTNER
\$55,000-\$89,999

RECOGNITION:

- Includes all Collaboration Partner recognition plus:
 - Two Push Notifications via AOA app

2 INVITATIONS TO:

- Annual Meeting Symposia
- Supported Programs

OPTIONAL BENEFITS:

- Post-meeting Annual Meeting attendee roster with names & institutions



COLLABORATION PARTNER
\$20,000-\$54,999

RECOGNITION:

- Annual Meeting
- Supported Programs
- Website
- Events Communications
- E-newsletter of Choice
- AOA app

1 INVITATION TO:

- Annual Meeting Symposia
- Supported Programs

MEETING PARTICIPATION:

To be eligible to attend a specific Program at the Annual Leadership Meetings, a minimum of \$12,500 must be designated to a single Leadership Meeting:

- C. McCollister Evarts Resident Leadership Forum
- Emerging Leaders Forum
- Summer CORD Conference
- Annual Meeting Symposia



FRIEND
Under \$20,000

RECOGNITION:

- Annual Meeting
- Supported Programs
- Website
- AOA app



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